Parks and Natural Resources Commission Meeting
Agenda
May 3, 2022 | 7 p.m.
Ash North/South Conference Rooms
City Hall, 8301 Valley Creek Road

Please note: Due to COVID-19, the May 3, Parks and Natural Resources Commission Meeting is taking place virtually and at City Hall in the Ash North and South Conference Rooms. Members of the public may attend the meeting, but will be required to comply with social distancing parameters as determined by the City. Members of the public may also join the meeting using a PC, Mac, iPad, iPhone or Android device.

Public comments will be accepted during the meeting by using the link to the virtual meeting to join the meeting and then submit your questions via the online Q&A feature within the meeting.

* Please note that all agenda times are estimates.

7:00*  1. Call to Order
7:05  2. Open Forum
7:10  3. Approval of the Minutes – April 5, 2022
7:15  4. NPDES Annual Report – Memorandum No. 22 – 12
7:35  5. Environmental Stewardship Statement of Urgency – Memorandum No. 22 - 13
8:05  6. Park Ordinance Discussion – Memorandum No. 22 – 14
8:30  7. Parks & Recreation Department 2021 Annual Report – Memorandum No. 22 – 15
8:40  8. Monthly Update – Memorandum No. 22 - 16
8:50  10. Announcements/Miscellaneous
9:00  11. Adjourn

If a Commission member cannot attend this meeting, please contact Belinda Reed at 651-714-3584 by Monday, May 2, 2022. Thank you.

The City of Woodbury is subject to Title II of the Americans with Disabilities Act, which prohibits discrimination on the basis of disability by public entities. The City is committed to full implementation of the Act to our services, programs, and activities. Information regarding the provisions of the Americans with Disabilities Act is available from the City Administrator’s office at 651-714-3500. Auxiliary aids for disabled persons are available upon request at least 72 hours in advance of an event. Please call the ADA Coordinator, at 651-714-3500 (TDD 651-714-3568) to make arrangements.
Call to Order

Chair Bjerkness called the meeting to order at 7:00 p.m.

Open Forum

Members of the public were in attendance in-person and virtually.

Mr. Joe Ward, 7817 Somerset Circle, Woodbury, Minnesota 55125, addressed the commission on the subject of environmental stewardship and asked the commission to make a recommendation to the City Council, to consider environmental stewardship as a strategic initiative as well as hire a consultant.

Ms. Molly McCoole, 8511 Timberwood Road, Woodbury, Minnesota 55125, Woodbury High School Environmental Club member, shared with the commission her concern related to surface water quality.

Ms. Audrey Fedunok, 2330 Kings Circle, Woodbury, Minnesota 55125, Woodbury High School Environmental Club member, shared with the commission her concern related to ground water pollution and recommended that the City Council select environmental stewardship as a strategic initiative.

Ms. Stephanie Wang, 7672 Somerset Road, Woodbury, Minnesota 55125, provided her previously involvement in the community and noted her affiliation as a co-founder of the Friends of the
Tamarack Nature Preserve. Ms. Wang recommended the City Council adopt an environmental stewardship strategic initiative.

Mr. Roger Green, 1254 Donegal Drive, Woodbury, Minnesota 55125, provided a background of his previous involvement in the community as well as other organization affiliations. Mr. Green would like to see more resources for environmental sustainability and suggested a task force be created to address emerging community needs that require additional allocation of resident and business tax investment and/or grants.

The Rev. Anna Doherty, 3308 North View Lane, Woodbury, Minnesota 55125, addressed the commission from a spiritual perspective on the issue of environmental stewardship and asked that an environmental stewardship initiative be recommended to the City Council.

**Action Items**

A. **March 1, 2022, Parks and Natural Resources Commission Meeting Minutes**

Chair Bjerkness asked for the approval of the Minutes of the March 1, 2022, meeting of the Parks and Natural Resources Commission.

Motion: Moved by Commissioner Montgomery, seconded by Commissioner Nelson, to approve the March 1, 2022, Parks and Natural Resources Commission Minutes.

Vote: In favor All in-person and virtual
Against None
Absent None

B. **Environmental Stewardship Statement of Intent – Memorandum No. 22 – 11**

Ms. Michelle Okada noted that this portion of the meeting will be conducted by Ms. Sarah Alig and Ms. Jennifer McLoughlin and styled like a workshop.

The commissioners were provided two handouts: a worksheet and a Sample Statement template. Ms. Alig noted that the handouts were for ease of reference, as the group works on putting together a collaborative statement for the City Council. Ms. Alig noted that since the March PNRC meeting, staff attempted to summarize the group’s conversation in a letter format, resulting in the drafted handout “Sample Statement – for Collaborative Revision.”

At this point, the commissioners were asked to spend five minutes reviewing and reflecting on the handouts and encouraged to wordsmith and take notes.

Ms. Alig noted that in summarizing what the commissioners noted as their hopes along with what they worry about and what action they would like to see taken, the Sample Statement was a compilation of all of those things to determine what the commission would like to convey for City Council’s consideration, when the Council makes their strategic initiative selection at the June workshop.

Ms. Alig then asked the commissioners to collaborate with their neighboring commissioner for the next five-minute period.
Starting with paragraph 2 in the Sample Statement, a discussion took place to identify what pieces were identified as important or missing from the statement.

A discussion took place with regard to the commission having previously expressed their values and there was a consensus to move forward with the recommendation to the City Council to designate environmental stewardship as a strategic initiative.

Important things the commissioners mentioned as concerns during the environmental stewardship discussions, which they would like to be communicated to the City Council:

- Clean air and water
- Safety for all
- Include what we believe and love
- Help protect the most vulnerable members of the community, such as individuals with chronic health conditions
- Review opportunities
- Resident engagement is important
- Specific, measurable, attainable, realistic and timely
- Comprehensive Plan is an opportunity
- How to address emerging issues
- We are at a crossroad – gas emissions, blue algae bloom
- Local things that are in danger.
- Commission is ready to serve, take action
- Greenhouse gases and time is running short to make meaningful reductions and burning fossil fuels
- More emphasis on the risks of not making a formal plan
- Urgent, massive, and complex issues
- Urgency, that time is running short if we don’t have a plan
- Action plan with robust public engagement process
- Narrow down list of possible actions
- Include recommendations that are tangible for residents to take action on
- Language as to what we want professional services to accomplish
- Cost benefit ratio analysis looking at how much we spend and the outcome
- Prioritize paragraph at the end that will produce concrete, measurable steps that people and businesses can take to achieve goals
- Green space – reduce those high-density zones, concerns about crime
- Health of the southernmost tamarack stand in the state
- Smoke from wildfires
- Heat waves
- Emerald Ash Borer

It was noted that the PNRC City Council Liaison has had the benefit of hearing the environmental stewardship discussion at each meeting while the other City Council members have not had that same opportunity. In order to make an impactful and concise statement to move forward the recommendation of environmental stewardship as a Council strategic initiative, it was suggested that the “ask” to elevate environmental stewardship among all the other important items the city is facing and need to be considered by the City Council.

Ms. Okada noted that the City Council receives each PNRC monthly packet issued.
A discussion took place regarding whether existing city staff has the time to properly address environmental stewardship for the community and whether a consultant might be hired to help draft a plan. A suggestion was made to reach out to the residents about environmental stewardship and be able to provide achievable steps and goals for individuals to act upon that are realistic, measurable and attainable.

Ms. Alig noted that the final paragraph could summarize that in order to eliminate these risks and lead the way to protect our community, while meeting the needs of future generations, the city must establish environmental stewardship strategic initiative and commit the resources, such as hiring a consultant to create an action plan.

Ms. Alig noted staff will refine the statement, to include the specifics the commission has identified as important to be included in the statement. The new statement will then be brought to the May PNRC for the commission’s review to affirm whether the statement reflects what the commission wants to go to the City Council from the collective body.

C. Monthly Update – Memorandum No. 22 – 12

Ms. Okada noted that staff has been working on a design and created a beautiful video for the Angel of Hope project. The community group will begin fundraising efforts in preparation for construction in 2023. Final agreement and design is pending Council approval.

Ms. Okada noted that the Recreation Division summer program registration experienced the best first week sign-ups in history. Seasonal staff hiring remains a concern. Staff are utilizing every creative approach, including social media, recruitment at area high schools, etc. Ms. Okada asked if the commissioners know anyone that may have an interest in working with us, please encourage them to visit the city's website employment section.

Council Report – Councilmember Santini

Councilmember Santini noted that March 30, was a joint workshop meeting with the Cottage Grove City Council and included a Glacial Valley Park presentation made by the South Washington County Watershed District.

Announcements/Miscellaneous

Ms. Okada noted that the community engagement for the Central Park renovation project has begun with open houses for the general city and stakeholder meetings for city partners, Central Park renters, seniors, youth, and pop-ups for all park users.

Ms. Okada noted that the May, PNRC agenda will be quite full and inquired if the commission would like to start park tours, similar to past years, scheduled either immediately before the monthly meetings in order to obtain group feedback, or ask each commissioner to visit a park space individually. There was a consensus to meet as a group. Park spaces listed for future visits included: Hasenbank Woods; especially if the goats are present and Andy’s Bark Park and Community Garden.

Adjournment

The meeting adjourned at 8:59 p.m.

Respectfully submitted,
Belinda Reed
Administrative Assistant

Approved by the Parks and Natural Resources Commission on May 3, 2022.
Dear Neighbors and Councilmembers,

As members of the Parks and Natural Resources Commission, we urge the City to elevate Environmental Stewardship to a 2023 – 2025 Strategic Initiative and invest in an Environmental / Climate Action Plan.

We chose to serve on this board out of love for our environment and our community. We believe that parks and trails bring neighbors together, that children deserve green space to play in, and that connecting with nature makes people healthier and happier.

We are proud of the work this city has done to preserve and protect the environment over the past twenty years, including leading the way on municipal fleet electrification, investing in solar energy, and preserving beautiful open spaces.

However, we see the effects of a changing climate in our community and worry about the future. For example, Woodbury stopped offering the Cold Catfish Cup bike race on the mountain bike trail because our weather has become too unpredictable. 50% of the years the event was offered, the weather was too warm (above freezing in the 3rd week of January). The outdoor skating rink has more and more seasons with fewer than ten days of good ice. The ice fishing season is also getting shorter.

At the other end of the weather extremes, last year, Carver Lake Beach closed earlier than usual (July) and for the entire rest of the season due to algae blooms, which occur in warmer, drier weather. One of our favorite environmental features in this city, the tamarack stand, is the southern-most in the state. As our climate gets warmer, the tamaracks won’t be able to survive because they’re already at the edge of their limits.
We have experienced the effects personally, as well. Commissioner Brewington remembers struggling to breathe through wildfire smoke last summer. Commissioner Wadd sees severe storms getting worse each year and remembers fearing for his wife’s safety as she was trapped in her car by rising waters in 2005. Commissioner Nelson fights to ensure clean air and water to keep her kids safe.

By prioritizing this issue as a Strategic Initiative and investing in an Action Plan, we can better understand the situation as it emerges and develop strategies to ensure sustainability and resilience into the future. We recognize this is a massive, complex, and challenging issue to tackle and our city needs additional expertise and resources to identify local solutions and strategies that fit our community. We have lots of questions and uncertainty. In the next two years, we want the city to build clarity and focus around the risks and opportunities at hand.

Without strategy and focus, environmental stewardship will:
- Compete with other city priorities for time and attention;
- Miss opportunities to proactively invest in ideal outcomes;
- Constantly respond to emerging threats and hazards; and
- Lose regional credibility and miss out on grants, awards, and funding assistance.

In order to eliminate these risks, lead the way to protect our community, and meet the needs of future generations, the city must establish Environmental Stewardship as a Strategic Initiative and commit to developing an Action Plan.
Instructions: Brainstorm around the following questions. Take notes as needed.

What is one thing you heard from residents today that will stick with you?

List 3 environmental factors that you love in Woodbury:
   1.

   2.

   3.

List 3 ways that climate change is affecting Minnesota:
   1.

   2.

   3.

What 1-2 environmental or climate question(s) would you like the city to answer through research and study?

What 1-2 focus areas would you like to see prioritized in future environmental efforts?
Using the following template, write a draft letter from the Commission to the City Council reflecting this group’s thoughts on the city’s next steps towards environmental and climate stewardship.

Dear Neighbors and Councilmembers,

As members of the Parks and Natural Resources Commission, we want to see the city

(research / study / invest in / take action / evaluate / complete / prioritize / ...)

We feel [urgent / passionate / curious / motivated] because __________________________.

We love ________________________________________________________________

We worry about ___________________________________________________________

We are [proud / glad / excited / dismayed / alarmed] to see the progress the city has made in the past twenty years of Environmental Stewardship. One thing we want to highlight from this time is ________________________________

As we embark on the next chapter in Woodbury’s Environmental Stewardship story, we hope to

(accomplish / learn / understand / build / create / implement / focus on / establish / ensure...)

NPDES Annual Report

The city’s stormwater system is regulated through the National Pollutant Discharge Elimination System (NPDES) permit. In Minnesota, the Pollution Control Agency (MPCA) is responsible for administering the permit. The main component is the Stormwater Pollution Prevention Program (SWPPP). The SWPPP is comprised of six “minimum control measures” that are expected to result in reductions of pollutants discharged to receiving waters. The minimum control measures are:

1. Public Education and Outreach
2. Public Participation/Involvement
3. Illicit Discharge Detection and Elimination
4. Construction Site Stormwater Runoff Control
5. Post-Construction Stormwater Management
6. Pollution Prevention/Good Housekeeping

For each of the six minimum control measures, various best management practices are established along with an implementation schedule. The city is required to submit an annual report to the MPCA that summarizes the accomplishments related to the city’s NPDES stormwater permit under the six measures during the previous year. The 2021 Annual Report is due to the MPCA on June 30, 2022.

The city must also hold a public meeting to accept comments on the city’s permit and related documents. The PRNC meeting will serve as this annual public meeting and will highlight the major stormwater projects that were worked on in 2021.

Water Efficiency Incentive Program

The city annually offers a program to assist homeowners improve irrigation efficiency through the Residential Irrigation Controller Program. With this program, the city purchases smart irrigation controllers in bulk and sells them to homeowners for a discounted price. Since 2016, we have distributed over 3,100 controllers. Each controller is expected to reduce water use by an average of 30,000 gallons per household per year.

Last year marked the final program year for the Commercial and Homeowner Association Irrigation Cost Share Program. This program was approved and funded for five years, 2017-2021. Through the program, 62 properties participated, reducing annual irrigation use by 20 million gallons.

Finally, in 2019 the city received a grant from the Metropolitan Council through the Clean Water, Land and Legacy Fund. This funding was used to pilot a toilet replacement program at one of the largest multi-family properties in Woodbury, with toilets that pre-date the Environmental Protection Agency’s gallons per flush standard. To date, over sixty toilets were
replaced with another 290 to go. Staff also submitted an application to Metropolitan Council’s 2022 grant. More information will be available summer 2022.

For more information about these programs, and to purchase your smart controller, go to woodburymn.gov/waterwise.

Respectfully submitted,

/ s /

Kristin Seaman
Environmental Resources Coordinator
Parks and Natural Resources Commission Members:

Subject: Environmental Stewardship Statement of Urgency

As directed by Council, staff has spent three months working with the Parks and Natural Resources Commission to seek input on the next phase of Environmental Stewardship in Woodbury.

At the February Parks and Natural Resources Commission meeting, staff presented a summary of the past twenty years of Environmental Stewardship. In the March meeting, Commissioners discussed the present-day features, elements, and activities of Environmental Stewardship that particularly resonate for them individually, and how they see these things being affected by the changing climate now and in the future. Staff provided some examples of how other cities are responding to this emerging threat. In April, staff presented a summary of the themes that emerged in the Commissioners’ conversation and, together, organized them into a statement of intent.

This month, staff presents a revised draft of the statement of intent that Commission members co-created in April. Staff looks to Commission members to provide final approval and sign this statement, reflecting consensus of the group. If approved, the statement will be sent to Council in May as a Council memo.

**Recommendation**

Staff recommends the Commission review the draft letter, provide feedback and changes, and confirm by formal vote the final letter to be presented for Council consideration.

Respectfully submitted,

/s/

Sarah Alig
Senior Management Analyst

Attachment: Environmental Stewardship Statement of Urgency
Dear Mayor, City Council Members, and Neighbors:

As members of the Parks and Natural Resources Commission, we urge the City to elevate Environmental Stewardship to a 2023 – 2025 Strategic Initiative.

We are experiencing an environmental state of emergency. The longer we wait to take action, the more we fall behind. In the years ahead, residents will watch Woodbury’s unique Tamarack stand struggle to survive the warming climate; algae blooms will proliferate in increasingly warm and dry summer seasons; and residents will stay indoors to avoid smoky air during wildfire season. Woodbury’s most vulnerable citizens, such as seniors and those with chronic health conditions, will bear the brunt of extreme weather events like severe storms and heat waves. The city will continue to spend time and money reacting to emerging threats like EAB and water contamination. Other cities will surpass our leadership and out-compete us for funding, grants and awards.

By prioritizing Environmental Stewardship as a Strategic Initiative, we can better understand the situation as it develops, and establish strategies to ensure sustainability and resilience into the future. We recognize this is an urgent, massive, complex, and challenging issue to tackle and our city needs additional expertise and resources to identify local solutions and strategies that fit our community. We have lots of questions and uncertainty, but with the clarity and direction afforded by a specific, measurable, and achievable plan, we can focus on high-impact opportunities and execute them well, rather than skimming the surface of many smaller initiatives.

We recommend two parts to the Environmental Stewardship Strategic Initiative. First, we must allocate resources to developing a Climate Action Plan that includes a robust community engagement process and provides a scientific approach to city-level action. Second, residents want guidance on how they can take meaningful action at the individual, household, or business level. This Commission is ready to serve as champions and communicators of this message. We look forward to working closely with staff and community members to further this initiative.

When we look at the criteria, established by Council in 2019, to determine a Strategic Initiative, we observe that each one applies perfectly to the topic of Environmental Stewardship:

- Environmental and climate stewardship is an urgent and emerging issue;
- The work to research and establish a climate action plan and engage residents can be accomplished in the short term (2 years);
- Phases of an Environmental Stewardship Strategic Initiative will include examining and learning, then implementing and operationalizing;
- Environmental and climate stewardship is consistent with city values, being a long-time Critical Success Factor and a featured element of the Comprehensive Plan – which even includes a Resilience Action Plan as an implementation item;
This work needs resources beyond what we already have in place;
It will be essential to develop SMART goals;
And it may lead to new ways of doing things.

We chose to serve on this Commission out of love for our environment and our community, and we are proud of the work this city has done to preserve and protect the environment over the past twenty years. Council’s decision to approve an ordinance requiring that developers replace 2 inches to every 1 inch of specimen trees demonstrates the city’s ability to adapt and change as needed. We lead the way on municipal fleet electrification, solar energy, and preserving beautiful open spaces.

We believe that parks and trails bring neighbors together, that residents deserve clean water, clean air, and safe green space in which to play. Connecting with nature makes people healthier and happier. To protect the environment and community we love, and to meet the needs of future generations, the city must establish Environmental Stewardship as a Strategic Initiative and commit resources to developing a Climate Action Plan. Time is running short. We see overwhelming support from our fellow residents. It is in our community’s interest to act now. In the next two years, we urge the city to prioritize the urgent environmental risks and opportunities at hand.

Sincerely,
Parks and Natural Resources Commission Members:

Subject: Park Ordinance Discussion

Staff is reviewing ordinances in Chapter 16 – Parks and Recreation of the City Code. As part of a multi-step approach, we would like to discuss the attached sections of Chapter 16 of the City Code with commission members and gather feedback as we further review and research potential changes. The final changes will be brought back to the Parks and Natural Resources Commission at a later date for formal recommendation to Council for their consideration.

Respectfully Submitted,

/ s /

Jodi Sauro
Parks and Recreation Coordinator

Attachment: Proposed Chapter 16 Ordinance Changes for discussion
City of Woodbury
Washington County, Minnesota

Ordinance No. Ordinance Number to be Determined

An Ordinance of the City of Woodbury, Washington County, Minnesota Providing that the City Code be Amended by Amending Chapter 16, Parks and Recreation – Section 16-36 - Definitions - Section 16-37 - Interpretation and scope - Section 16-40 - Hours and access - Section 16-44 - Motorized recreational vehicles - Section 16-46 - Bicycling - Section 16-52 - Hunting, fishing and molesting wildlife - Section 16-53 - Fires - Section 16-59 - Alcoholic beverages - Section 16-61 - Parades, entertainment and public meetings - Section 16-67 - Traffic rules - Section 16-68 – Tobacco.

The City Council of the City of Woodbury, Washington County, Minnesota does ordain:

Section One. Amendment that Chapter 16 – Parks and Recreation, Section 16-36 Definitions be amended to delete the same in its entirety and substitute the following therefore:

Sec. 16-36. - Definitions.

The following words, terms and phrases, when used in this article shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

Department means the parks and recreation department.

Director means the director of parks and recreation.

Bicycle means every device capable of being propelled solely by human power upon which any person may ride, having two tandem wheels, and including any device generally recognized as a bicycle though equipped with two front or rear wheels. Bicycle includes an electric-assisted bicycle. Bicycle does not include scooters, motorized foot scooters or similar devices.

Or consider the following new definition:

Bicycle as defined by MN State Statute 169.011 Subd. 4:(a)(b)

Electric-assisted bicycle means a bicycle with two or three wheels that: (1) has a saddle and fully operable pedals for human propulsion; (2) is equipped with an electric motor that has a power output of not more than 1000 watts; (3) an electric assisted bicycle must be operated by person of at least 15 years old,(4) is incapable of further increasing the speed of the device when human power alone is used to propel the bike at a speed of more than 20 mph and (5) disengages or ceases function when the brakes are applied.
Or consider the following new definition:

**Electric-assisted bicycle** Class 1 and Class 2 as defined by MN State Statute 169.011 Subd. 27

**Motorized Recreational Vehicle**, means any vehicle fuel or electric powered, motorized, multi wheeled or track self-propelled vehicle designed or used for recreational purposes.

**Permit** means a document issued by the parks and recreation department giving authorization for a specific activity on a public site.

**Public site and open space** means any park, open space, playground, interior park trails, nature area, lake, stormwater holding areas or ponds, or any other area owned, improved, maintained, operated or otherwise controlled wholly or partly by the city, for recreation and natural resource preservation purposes.

Consider the following new definition:

**Public Site and open space as defined and outlined in the Comprehensive Plan.**

**Public waters** means Bailey Lake, Battle Creek Lake, Colby Lake, La Lake, Markgrafs Lake, Powers Lake, Wilmes Lakes, Carver Lake and other bodies of water larger than one acre as shown in the stormwater drainage plan.

**System** means the city's public site and open space system which includes the sites and facilities owned and maintained and operated by or otherwise under the authority of the city.

Section Two. Amendment that Chapter 16 – Parks and Recreation, Section 16-37 Interpretation and scope be amended to delete the same in its entirety and substitute the following therefore:

Sec. 16-37. - Interpretation and scope.

(a) This article governs the conduct of members of the public during their use and enjoyment of the city public sites and open spaces.

(b) Any requirement or prohibition in this article shall respectively extend to and include the causing, procuring, aiding or abetting, directly or indirectly, of such acts, and the permitting or allowing of any minor by the responsible parent, guardian, or custodian to commit any such act.

(c) No provision of this article shall make unlawful any act necessarily performed by any law enforcement officer or department employee, resource management or other city employee in the line of duty or work as such, or by any person, his agents or employees, in the proper and necessary execution of the terms of any contract or agreement with the city.
Section Three. Amendment that Chapter 16 – Parks and Recreation, Section 16-40 Hours and access be amended to delete the same in its entirety and substitute the following therefore:

Sec. 16-40. - Hours and access.

(a) The recreation and education opportunities of the system shall be available to all members of the public regardless of race, sex, age, creed, national origin, place of residency or public assistance status.

(b) The system shall be open to the public between the hours of 6:00 a.m. and 10:00 p.m. No person shall remain, stop, use or be present within the confines of any public site and open space between the hours of 10:00 p.m. and 6:00 a.m. Exceptions may be made by the director in the case of emergency or when a permit or scheduled activities have been authorized by the department or for other reasons the director may determine necessary or desirable.

(c) Any section or part of any public site and open space may be declared closed to the public by the city council based upon the recommendation of the director at any time or for any interval of time, either entirely or for certain uses as the city council shall find necessary. The director or their designee at any time may temporarily either entirely or for certain uses declare public site or open space closed to the public as they may determine necessary or desirable.

Section Four. Amendment that Chapter 16 – Parks and Recreation, Section 16-44 Motorized recreational vehicles be amended to delete the same in its entirety and substitute the following therefore:

Sec. 16-44. - Motorized recreational vehicles.

(a) No person shall operate a motorized recreation within any public site or open space except on roadways or in such areas specifically designated and posted for such use.

(b) No person shall operate a non-licensed motorized vehicle on any property or other roadway within a public site or open space.

Section Five. Amendment that Chapter 16 – Parks and Recreation, Section 16-46 Bicycling be amended to delete the same in its entirety and substitute the following therefore:

Sec. 16-46. - Bicycling.

No person shall ride or operate a bicycle or an electric-assisted bicycle in any public sites or open space except in a prudent and careful manner, and maintaining effective control and operation of the vehicle. Pedestrians and bicyclists shall have the right-of-way where a trail or sidewalk intersects a roadway.
Section Six. Amendment that Chapter 16 – Parks and Recreation, Section 16-52 Hunting, fishing and molesting wildlife be amended to delete the same in its entirety and substitute the following therefore:

Sec. 16-52. - Hunting, fishing and molesting wildlife.

(a) No person shall kill, hunt, trap, pursue, injure, molest or unnecessarily disturb or have in possession any species of wildlife, including birds, waterfowl, fish or other animals found within the confines of any public site or open space without the written permission of the director, except that fishing and hunting may be permitted in designated areas subject to laws and regulations established by the state.

(b) No person shall rob, disturb or molest the nest, eggs or young of any birds, or other animals within the confines of any public site or open space without the written permission of the director or designee and subject to laws and regulations established by the state.

Section Seven. Amendment that Chapter 16 – Parks and Recreation, Section 16-53 Fires be amended to delete the same in its entirety and substitute the following therefore:

Sec. 16-53. - Fires.

(a) No person shall start or maintain a fire in any public site or open space except small recreational fires in fireplaces, or receptacles duly fire rings, and grills provided for that purpose in areas specifically designated for such use. Private grills may be used in designated areas provided that all ashes and residue there from be disposed of in containers provided for such disposal.

(b) All recreational fires in any public site or open space require a permit from the department.

(c) Any person who starts or maintains a fire in the authorized areas shall exercise continuous supervision from the time the fire is kindled until it is extinguished. No fire shall cause damage or constitute a threat to site vegetation and resources, nor shall it cause discomfort to other public site or open space users.

(d) The public safety department may at its discretion, prohibit fires for limited periods at any location for any purpose when it is necessary for the continued protection of system property and resource.

(d) All fires within a public site or open space must also adhere to Sec.8.2.
Section Eight. Amendment that Chapter 16 – Parks and Recreation, Section 16-59
Alcoholic beverages be amended to delete the same in its entirety and substitute the following therefore:

Sec. 16-59. - Alcoholic beverages.

(a) No person shall transport, possess, or consume any alcoholic beverage as defined by M.S. Ch. 340A in any public site or open space between the hours of 10:00 p.m. and 6:00 a.m.

(b) Any section or part of any public site and open space may be declared closed to the consumption of alcoholic beverages as defined by M.S. Ch. 340A by the director or designee city council based upon the recommendation of the director at any time or for any interval of time, either temporarily or a regular and stated interval, and either entirely or for certain uses as the director or designee city council shall find necessary.

(c) The possession or consumption of alcoholic beverages as defined by M.S. Ch. 340A is hereby prohibited within the boundaries of Menomini Park and Carver Lake Park, unless authorized by permit from the department.

(d) No person shall sell or offer for sale any intoxicating liquor and/or 3.2 percent malt nonintoxicating malt liquor as defined by M.S. Ch. 340A at any time in any city facility public site or open space except by temporary license issued by the city council or specifically authorized by the department with state-approved catering license holder pursuant to Minnesota Statute 340A and Chapter 4 Alcoholic Beverages of the Woodbury City Code.

(e) Except as specifically authorized by the City at its Eagle Valley Golf Course department at its facilities City at its Eagle Valley Golf Course and Central Park facilities, no person shall sell or offer for sale any intoxicating liquor or 3.2 percent malt liquor at any time in a public site or open space.

Section Nine. Amendment that Chapter 16 – Parks and Recreation, Section 16-61
Parades, entertainment and public meetings be amended to delete the same in its entirety and substitute the following therefore:

Sec. 16-61. - Parades, entertainment and public meetings.

No processions, parades, pageants, ceremonies, exhibitions, celebrations, training exercises, speeches, entertainment or other public gatherings shall be allowed to pass through or take place in any public street, site or open space except by permit issued by the public safety department and approved by the Parks and Recreation Department. Public speaking that does not block or impede either the flow of pedestrian or vehicular traffic, or that does not take place in or upon the traveled portion of any city street or public parking lot, or that does not interfere with use by a permitted user, is not subject to the regulation of this section.
Section Ten. Amendment that Chapter 16 – Parks and Recreation, Section 16-67 Traffic rules be amended to delete the same in its entirety and substitute the following therefore:

Sec. 16-67. - Traffic rules.

(a) No person shall drive or operate a motor vehicle within any public site or open space except upon roadways, parking areas, parkways or other areas designated for such use unless a permit has been issued by the department. Disabled vehicles may be moved off a paved area to allow for the continued flow of traffic but the vehicle must be repaired or removed within two hours, unless other arrangements are made with the director.

(b) No person shall operate a motor vehicle within any public street, site or open space in violation of posted regulations and directional signs. M.S. Ch. 169, as amended, county or municipal traffic ordinances, or orders or direction of law enforcement officers or department employees.

(c) No person shall drive or operate a vehicle on or along any roads, drives or parking lots which have been restricted, closed or posted with appropriate signs or barricades. The city council may order roads, drives or parking lots within any public site or open space or any parkway closed during the process of construction, reconstruction, or repair or when weather conditions render travel unsafe or unduly destructive.

(d) No person shall operate a motor vehicle in a careless or reckless manner or without due regard for the safety and rights of pedestrians and drivers and occupants of all other vehicles, so as to endanger the life, limb or property of any other person while in lawful use of a public site or open space.

(e) No person shall park, stop or leave a vehicle in any public site or open space between the hours of 10:00 p.m. to 6:00 a.m., unless arrangements are made with the director.

(f) No person shall operate a vehicle in any public site or open space at a speed in excess of 15 miles per hour or in excess of posted speed limits.

(g) No person shall operate a vehicle in any public site or open space which emits excessive or irritating noise, noxious fumes, dense smoke or other pollutants.

(h) No person shall wash, grease, change oil, service or repair any vehicle in any public site or open space. All disabled vehicles shall quickly be made operational or removed from the public site or open space.

(i) No person shall park a vehicle adjacent to any curb painted yellow in any public site or open space.

(j) Vehicles illegally parked, disabled or abandoned may be towed away and impounded at the owner's expense. The vehicle may be sold if unclaimed after 90 days to pay towing and storage charges.
(k) No person shall drink, consume or have in their possession an open bottle or container of an alcoholic or intoxicating beverage in any motor vehicle when such vehicle is in a public site or open space.

(l) Vehicles shall yield the right-of-way at all times to pedestrians.

(m) No person shall participate in a drag race or test of unreasonable acceleration in any public site or open space.

(n) No person shall cause any taxi, limousine or other vehicle for hire to stand in any public site or open space for the purpose of soliciting or taking in passengers other than those who requested or were carried to the site by said vehicle, unless licensed by the city.

(o) No person shall park or leave a vehicle in the parking lots of Ojibway Park and the HealthEast Sports Center for more than two consecutive hours between the hours of 7:00 a.m. and 3:00 p.m., Monday through Friday from September 1 through May 31 of each year.

Section Eleven. Amendment that Chapter 16 – Parks and Recreation, Section 16-68 Tobacco be amended to delete the same in its entirety and substitute the following therefore:

Sec. 16-68. - Tobacco.

(a) No person shall use any form of tobacco product within 100 feet of any beach, athletic field or playground contained within any public site or open space.

(b) No tobacco product shall be used by any person upon the grounds of the facilities at Central Park, Ojibway Park or the HealthEast Sports Center.

Section Twelve. Effective date.

This ordinance shall be in full force and effect following its passage and publication according to law.

Passed and adopted by the City Council of Woodbury, Washington County, Minnesota, this XXth day of XXXXX, 2022.

ATTEST: Anne W. Burt, Mayor
Parks and Natural Resources Commission Members:

Subject: Parks and Recreation Department 2021 Annual Report

Staff is pleased to present the Parks and Recreation 2021 Annual Report to the Parks and Natural Resources Commission. This report documents the Parks and Recreation Department’s year in review, highlighting key items and statistics for each division within the department.

Below are a few highlights and key items to note from the Parks and Recreation 2021 Annual Report.

- Voted “Best Place for Kids’ Activities” by Woodbury Magazine in 2021
- 2021 special events were very successful despite the pandemic continuing its course. The Coin Carnival, Big Truck Day, Halloween Hoopla, Cookies and Crafts with Santa and the New Year’s Eve Celebrations were all able to take place. Special events were well received by the community with nearly all registration-based events selling out.
- The 2021 golf season was absolutely amazing. The golf industry boom continued as the gains recorded in 2020, were multiplied with a positive spring and fall weather impact during the 2021 season. Eagle Valley Golf Course recorded the best year ever in both rounds played and total revenue.
- M Health Fairview Sports Center open programs, rentals and concessions were limited until August of 2021, due to Minnesota Department of Health (MDH) COVID-19 guidelines negatively impacting overall revenue.
- Several projects completed in 2021, including the four pickleball courts at Pioneer Park, substantial completion of Valley Creek Park including the renovation of the barn on site. Fair Haven and Summerlin parks were developed, and Wedgewood Heights and Menomini Park playgrounds were replaced.

Respectfully Submitted,

/ s /

Michelle Okada
Parks and Recreation Director

Attachment: Parks and Recreation Department 2021 Annual Report
The Parks and Recreation Department provides a comprehensive system of facilities, programs and open spaces to enhance the quality of life for all people that live, work and play in Woodbury. We strive to work cooperatively, be highly organized, practice good stewardship and have a positive attitude in all we do.
The Parks and Recreation Department staff are committed to upholding Woodbury’s value statement of Exceeding Expectations: Professional, Responsive, Leaders. The department includes both long-tenured staff, that provide continuity and experience, several new staff that provide a fresh perspective and ideas, as well as seasonal staff and volunteers.

Michelle Okada, Parks and Recreation Director  
Josh Kinney, Parks Planner  
Jodi Sauro, Parks and Recreation Coordinator  
Belinda Reed, Administrative Assistant

Eagle Valley Golf Course  
(DFormerly HealthEast Sports Center)  
Dan Moris, Recreation Enterprise Manager  
Dave Erickson, Superintendent  
Joe Otto, Assistant Superintendent  
Josh Wendel, Golf Professional  
Suzanne O’Connell, Food & Beverage Lead  
Katie Ryden, Sports Center Assistant Manager  
Kathy Griffith, Administrative Assistant  
Andrew Stoffel, Building Maintenance Technician  
Nathan Christensen, Building Maintenance Technician

Recreation Division  
Reed Smidt, Recreation Manager  
Jeremy Bailey, Recreation Program Specialist  
Jon Hagen, Recreation Technician  
Elizabeth Owens, Recreation Program Specialist  
Central Park  
Polly Blom, Central Park Manager  
Jennifer Anderson, Lead Customer Service Assistant

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Parks and Recreation Mission Statements

**Recreation Division**
The Recreation Division will provide a wide variety of quality recreation opportunities designed to build a culture (or be a leader) in promoting life-long health and well-being for all ages and interests. We will continuously monitor trends that reflect changing demographics with traditional and non-traditional partnerships. Together we will strive for excellence through innovation and positive experiences.

**M Health Fairview Sports Center**
The M Health Fairview Sports Center ice arena and field house is a recreational facility used by local athletic clubs and community-based user groups. We are committed to providing a well-maintained facility, high quality playing surfaces and providing excellent customer service.

**Eagle Valley Golf Course**
Eagle Valley Golf Course is committed to providing a great golf course, conditioned to the highest standards every day. We will be timely and prepared for every customer interaction. We provide friendly service that ensures our guests enjoy themselves so much that they cannot wait to return.

**Parks and Natural Resources Commission**
The Parks and Natural Resources Commission advises the City Council and other advisory commissions regarding matters relevant to park, natural resources, and recreation functions, reflecting the attitudes and concerns of the citizens of Woodbury, as well as review the comprehensive plan and park classification system and encourage the conservation and preservation of natural resources in order to achieve a more sustainable community.

<table>
<thead>
<tr>
<th>2021 Parks and Natural Resources Commissioners</th>
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<tbody>
<tr>
<td>Greta Bjerkness, Chair</td>
</tr>
<tr>
<td>Timothy Brewington, II</td>
</tr>
<tr>
<td>Karin Freymann</td>
</tr>
<tr>
<td>Bruce Montgomery</td>
</tr>
<tr>
<td>Jakob Neau, Student</td>
</tr>
<tr>
<td>Arin Kurttila, Co-chair</td>
</tr>
<tr>
<td>Deborah Musser</td>
</tr>
<tr>
<td>Rachel Nelson</td>
</tr>
<tr>
<td>Isaac Eikenberry, Student</td>
</tr>
<tr>
<td>Benjamin Sayers</td>
</tr>
</tbody>
</table>

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Message from the Parks and Recreation Director

It is with great pleasure we present the 2021 Annual Report for the City of Woodbury Parks and Recreation Department. Throughout 2021, the Parks and Recreation team of dedicated professionals continued to deliver high quality programs and services to our community, even as the impacts and constraints of the ongoing pandemic remained. Connecting people through opportunities to recreate, socialize, gather and play remained our primary focus. Our mantra became one of perseverance, determination, stability, and a push towards getting back to “normal” for our community, guests, and staff.

We accomplished many great initiatives that will enrich and expand Parks and Recreation in future times. The incredible commitment to the long-term funding for the Parks and Trails Replacement Plan, Phase I of Valley Creek Park, completion of Fair Haven and Summerlin Parks, and preliminary needs assessment for renovation of our beloved Central Park.

We began work on the design of parks in the developments of Arbor Ridge, Briarcroft, Highcroft and Bridlewood Farms, progress was made on the park sign replacement and way finding project for our beautiful parks and continued to address important ADA improvements across the parks system.

Our team truly cares about the future and sustainability of Parks and Recreation in Woodbury and will continue to strive for not only providing excellence now, but to leave lasting legacies for our community and guests alike for many, many years to come. I look forward to great things for all of us in 2022.

Sincerely,

Michelle Okada
Parks and Recreation Director
Facebook Pages

Woodbury Parks and Recreation
@WoodburyParkRec
- Woodbury residents make up 50.5% of page “likes”
- Page reach: 37,912
- Page visits: 8,417

Woodbury, MN Adult Athletics
@WoodburyAdultAthletics
- Woodbury residents make up 35% of page “likes”
- Page reach: 3,225
- Page visits: 1,174

Carver Lake Park Off-road Cycling Trail
@mtbcarverlake
- Woodbury residents make up 18% of page “likes”
- Page reach: 73,930
- Page visits: 15,475
- 27 different countries are represented by page fans

East Metro Miracle League
@EastMetroMiracleLeague
- Woodbury residents make up 27.6% of page “likes”
- Page reach: 195,462
- Page visits: 1,068

M Health Fairview Sports Center
@MHealthFairviewSportsCenter
- Woodbury residents make up 40.9% of page “likes”
- Page reach: 339,155
- Page visits: 4,855

Eagle Valley Golf Course
@EagleValleyGC
- Woodbury residents make up 22.9% of page “likes”
- Page reach: 80,131
- Page visits: 3,942
Demographics, Data and More

Year after year, Woodbury proves itself to be a fantastic place to live, work and thrive. Woodbury is the 8th largest city in Minnesota and is projected to reach 88,000 people by 2040.

Woodbury’s parks and trails are essential assets that enhance the quality of life in our community. The City maintains, 3,540 acres of park and open space land including Eagle Valley Golf Course and 173.8 miles of trails, within the entire park system.

In 2021 the Parks Replacement Fund plan was approved to ensure that our parks and trails assets will be protected well into the future.

92%
Surveyed in in recent Community Survey
Rated the quality of life in Woodbury as “good” or “excellent”

9th
Money Magazine
Best Places to Live in the U.S.

Woodbury Magazine
2018-2021
Best Place for Kids’ Activities
Parks and Recreation

76,593
Population 2021

Median Age: 37.1
Over 65: 9,570 (12.5%)

Language
other than English spoken at home: 14.7%

Racial Identity

- White Alone: 71%
- Asian Alone: 5%
- Black/African American Alone: 5%
- Two or More Races: 7%
- Hispanic or Latino (any race): 11%

Sources: US Census Bureau and MN DEED
Recreation Sponsorships Partnerships

More than 117 individuals and/or groups volunteered

25 local businesses contributed $27,450

City & County Credit Union
A.J. Alberts Plumbing
Central & Priority Pediatrics
Twin Cities Orthopedics
Peace of Mind Childcare
Family Achievement Center
Goddard School
Harper & Peterson P.L.L.C.
TRIA Orthopedics
Warner’s Outdoor Solutions
Henseler & Kocien Orthodontics
Keller Williams Premier Realty
Pediatric Home Services
Heppner’s Auto Body
CorTrust Bank
Pet Evolution
Pearle Vision
Cub Foods
The Urgency Room
Engelbrecht Family Dental
ACR Homes
Dunn Orthodontics
Wings Financial
Dentists of Woodbury
Pioneer Press
2021 Park Projects

**Valley Creek Park**
Previously undeveloped 70 acre community park. Entrance to the park is located off of Valley Creek Road. Open space is a mixture of oak woodland, coniferous tree plantation and retired agricultural fields. Significant investment has been made to restore the barn on the site. Project was substantially completed in 2021, while the playground and trail will be finalized in 2022.

**Fair Haven**
Fair Haven Park, located south of Dale Road and west of Woodbury Drive, will include a playground for ages 5-12, multi-purpose open/active field space, basketball court, tennis/pickleball court and trail connections.

**Wedgewood Heights Playground**
The playground at Wedgewood Heights Park was replaced in 2021.

**Summerlin Park**
A new park located south of Dale Road and west of Woodbury Drive, includes playground, open space and trail connections.

**Menomini Playground Replacement**
The playground at Menomini Park was replaced in 2021.

**Pioneer Park**
Four (4) pickleball courts were added at Pioneer Park and the tennis and basketball court was reconstructed.
Recreation Division

Overview

The Recreation Division is responsible for managing recreation facilities and coordinating a variety of recreation programs. The division’s 9 full-time and 78 seasonal staff are responsible for renting Central Park facilities, including Lookout Ridge Indoor Playground, scheduling athletic fields, park buildings and coordinating recreation programs for all ages, special events, mobilizing volunteers, developing partnerships with other community recreation providers and publicizing services. The division also provides all of the administrative support for the Parks and Recreation Department and serves the Parks and Natural Resources Commission.

Highlights

• Voted “Best Place for Kids’ Activities” in Woodbury Magazine’s Best of Woodbury 2021.

• The Carver Lake Park Bike Park Playground was awarded a Minnesota Recreation and Parks Association Awards of Excellence - Parks and Facility.

• Full-time recreation program staff provided support to Central Park and M Health Fairview Sports Center through mid-May due to staff shortages.

• Recreation program offerings were very limited January through May. Summer programming kicked off in June and registrations numbers were very strong with most every program at or near capacity. Many recreation programs experienced record participation numbers with additional sessions and classes being added to meet the community’s programming needs.

• Recreation team members created and coordinated several new programs and events, including: The Coin Quest, Nature Exploration Camp, Youth Cricket Camp, Zombie Apocalypse Chase and the New Year’s Eve Matinee.

• 2021 special events were very successful despite the pandemic continuing its course. The Coin Carnival, Big Truck Day, Halloween Hoopla, Cookies and Crafts with Santa and the New Year’s Eve Celebrations were all able to take place. Special events were well received by the community with nearly all registration-based events selling out.

Revenue/Expenditures 2018-2021

- Revenue
- Expenditures

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$1,062,473</td>
<td>$1,720,878</td>
<td>$1,661,181</td>
<td>$1,599,770</td>
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<tr>
<td>Expenditures</td>
<td>$1,100,000</td>
<td>$1,053,477</td>
<td>$1,559,174</td>
<td>$881,461</td>
</tr>
</tbody>
</table>

- Revenue
- Expenditures

2018 2019 2020 2021
Recreation Division by the Numbers

63,799
Total Participants in 2021
11,058 in 2020

- 29,178 participants in revenue programs
  - 4,305 in 2020
  - 35,792 in 2019
- 34,621 participants in non-revenue programs
  - 6,753 in 2020
  - 47,149 in 2019

90 Adult Softball teams
48 Adult Soccer teams
27 Adult Volleyball teams
20 Adult Yard Game teams
6 Adult Broomball teams

All Special Events that were allowed in 2021, were at capacity

60,388 Hours of Field Rentals
260% increase over 2020

Shelter/Building Rentals
had 12,963 Hours of Use
190% increase over 2020

In 2021, 92% of programs offered were ran; 533 out of 580 programs.

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11,058 in 2020

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  - 4,305 in 2020
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<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenses</th>
</tr>
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<tbody>
<tr>
<td>$881,517</td>
<td>$1,589,846</td>
</tr>
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</table>

Percentage of activity Fees to Expenditures
26% in 2020
63% in 2019

Averaged 120 trail counts per day at the Carver Off-road Cycling Trail in 2021

Bike Park Playground averaged 254 counts per day in 2021

55%
Central Park by the Numbers

Closed due to Minnesota Department of Health (MDH) COVID-19 guidelines through February 2021. LOR daily admissions and rentals made a slow return through out the year.

Lookout Ridge Numbers

Lookout Ridge slowly re-opened up in 2021, with limited hours February – June. Birthday party reservations started to increase late in the year.

Rentals and Events

- Liberty Church continued their use in 2021
- Central Park staff was limited in 2021, so full-time Recreation staff filled in to support operations
- Big Truck Day returned in 2021, with 2,770 participants
- Nine (9) full-facility rentals in 2021
- 2,006 Hours of use at Central Park
- St. Paul Farmers’ Market Sundays June-October

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2021</th>
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<tbody>
<tr>
<td>Total Paid Admissions</td>
<td>5,677</td>
<td>11,087</td>
</tr>
<tr>
<td>Total Birthday Parties</td>
<td>36</td>
<td>55</td>
</tr>
<tr>
<td>Total Groups</td>
<td>5</td>
<td>2</td>
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</table>
Eagle Valley Golf Course

Overview

Eagle Valley Golf Course features amenities including a regulation length 18-hole course, 60 station practice range, deli style food/beverage operation and banquet/meeting room. The division employs 3 and ¾ full-time staff and approximately 70 seasonal employees. The facility encompasses 225 acres of open space and is utilized in the winter for cross-country skiing, snowshoeing, and sledding. In addition to public access golf, Eagle Valley offers programs which include options for a diverse variety of players. There is also an option for players, who frequent the facility, to participate in the Eagle Club program. This program offers benefits not available to the general public, including reduced pricing on green fees, range benefits, merchandise discounts and access to make advanced reservations. The facility offers lesson programs for both adults and juniors, with junior lessons offered as a part of The First Tee® of Minnesota at Eagle Valley. The facility also supports programs in partnership with the Special Olympics, South Washington County Community Education, with several local high schools utilizing the facility during their spring golf season.

As a division of the Parks and Recreation Department, the golf course is operated as an enterprise fund within the city budget. In 2011, the Eagle Valley Golf Course Task Force established a benchmark operating margin of 20 percent. In 2021, the golf course recorded $727,251 as operating income and an operating margin of 35.4 percent, compared to $498,681 operating income and 28.7 percent margin in 2020.

Highlights

- Averaged 220 rounds per day in 2021, which is 27 more than the previous five-year average.
- The 2021 golf season was absolutely amazing. The golf industry boom continued as the gains recorded in 2020 were multiplied with a positive spring and fall weather impact during the 2021 season. Eagle Valley recorded the best year ever in both rounds played and total revenue.
- Eagle Valley’s group lesson program set a record for most participant enrollments in a season. Our junior and adult sessions included more than 400 participants for the first time ever.
Eagle Valley Golf Course by the Numbers

44,679
Rounds Played in 2021, 4,949 more than 2020

427
Lesson Participants, 275 more than 2020

84
Banquet Rentals 35 in 2020, 96 in 2019

$30,186
Banquet Rental Revenue

35.4%
Operating Income as a % of revenues

2018 2019 2020 2021
Days Available for Play

Rounds per day
Lesson Participants

163 170 182 203

185 205 218 220

376 353 152 427

$30,186

2018 2019 2020 2021
Banquet Rentals

35 in 2020, 96 in 2019

$30,186

427

35.4%
M Health Fairview Sports Center
(Formerly HealthEast Sports Center)

Overview

M Health Fairview Sports Center, formerly HealthEast Sports Center, provides a well-maintained, self-supporting indoor recreation facility for ice skating and indoor activities. It is one of the largest multi-use sports centers in the state. The sports center serves the community and region with high-quality indoor facilities, including a 90,000 square foot indoor field house, two indoor ice arenas, an outdoor recreational ice skating rink and a splash pad water feature. It is home to three local high school hockey teams and Madison’s Place, a completely accessible inclusive playground.

As a division within the Parks and Recreation Department, the sports center is operated as an enterprise fund within the city budget. In 2021, the sports center recorded $553,946 as operating income and an operating margin of 33.8 percent, compared to the current operating benchmark of 30 percent.

Highlights

Sports center ice programs, which include skating lessons and open program participants, continued to grow in popularity. Recorded revenues surpassed expectations in excess of $20,000, coming in at 113 percent of budget.

Another indicator of operational success measures the utilization of our facility during peak rental times. Both surfaces within the sports center were in high demand. The ice side of the business recorded a peak utilization of 94 percent, while the fieldhouse utilized 89 percent of its peak rental hours.

Operating Revenue vs Expenditures

### Chart

- **2018**
  - Revenue: $1,195,473
  - Expenditures: $1,777,753
- **2019**
  - Revenue: $1,737,227
  - Expenditures: $1,112,246
- **2020**
  - Revenue: $1,045,544
  - Expenditures: $907,120
- **2021**
  - Revenue: $1,639,400
  - Expenditures: $1,085,454
M Health Fairview Sports Center by the Numbers

Due to Minnesota Department of Health (MDH) COVID-19 guidelines, open programs, rentals and concessions were limited until August 2021.

- 341,611 Visitors
  - 2020 - 285,704
  - 2019 - 447,783
- 27,010 Field House Program Participants
- 43,657 Ice Program Participants
- 94% of available peak ice hours rented: 2019 - 87%, 2020 - 93%
- 89% of available peak field hours rented: 2019 - 92%, 2020 - 87%

<table>
<thead>
<tr>
<th>Year</th>
<th>Operating Margin</th>
<th>Food Service</th>
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<tbody>
<tr>
<td>2019</td>
<td>$600,981 (35.3%)</td>
<td>$128,980</td>
</tr>
<tr>
<td>2020</td>
<td>$138,424 (13.2%)</td>
<td>$42,740</td>
</tr>
<tr>
<td>2021</td>
<td>$553,946 (33.8%)</td>
<td>$49,381</td>
</tr>
</tbody>
</table>

- Total Ice Hours Sold = 3,890
- Total Field House Hours Sold = 2,015
- 2019 2020 2021
  - Peak Hours 87% 92% 87%
  - Off-Peak Hours 93% 87% 87%

Eagle Valley Golf Course (EVGC) – Dan Moris

Unfortunately Mother Nature is not cooperating with the golf industry or any other outdoor activity for that matter. Eagle Valley was very quiet during the month of April, with temperatures way below normal for most of the month. The one positive, on the few days when temperatures were above normal, the golf course has been extremely busy. We are hoping to see a nice rebound as we head into May.

The golf course is coming out of winter very slowly. Even though they are not growing that fast, staff has mowed greens several times per week, smoothing them out to create a consistent putting surface. Our goal is to mow fairways for the first time in early May. Based on averages for this time of year, we are definitely a couple of weeks behind on golf course conditions. Customers are eager to start hitting from the grass range tee, but based on the conditions, we are most likely looking at the middle of May before we can make the transition from the mats.

M Health Fairview Sports Center (MHFV-SC) – Katie Ryden

The less than ideal spring weather in April made the field house very popular as teams were scrambling to find time to fit in practices and rescheduled games. Practice times were scheduled before school, after school, and into the late evening hours to be able to accommodate as many groups as possible.

The west rink project continues; to date, the refrigeration and subfloor piping has been completely removed, shut off valves have been replaced, the concrete perimeter cutting has been completed and materials are being staged on site for the next phases. Next steps include the forming and placement of the rebar “chairs” to keep the new piping in place.

The operation’s staff has been working hard this season to complete a variety of projects: painting of locker rooms, rest rooms, meeting rooms and cleaning and organizing storage spaces. Administrative staff are updating staff training materials, job descriptions and are in process of scheduling the ice arenas and field house for the 2022-2023 fall/winter season.
Recreation Division – Reed Smidt

The Minnesota Recreation and Park Association has awarded *The Coin Quest: Woodbury’s Winter Medallion Hunt* an Award of Excellence in the Sponsorship and Partnership category. The Coin Quest is a collaboration between Parks and Recreation, Public Safety and the Woodbury Community Foundation. An award presentation will be scheduled for this summer.

The annual Playground Egg Hunts took place Saturday, April 9, at Ojibway Park with over 285 children searching for eggs, talking with the spring bunny and making a spring craft.

Recreation staff, along with the Woodbury Rotary Club, will be celebrating the 10 year Anniversary of the East Metro Miracle League and the Woodbury Rotary Miracle Field. The field opened for its first season of Miracle League baseball in 2012. A celebration event will be held on Wednesday, June 1, from 5 – 8 p.m., at the Woodbury Rotary Miracle Field located at the M Health Fairview Sports Center. Food, carnival games and Miracle League baseball will be part of the event’s activities. All are welcome to attend.
Facility and Project Updates - Josh Kinney

- Highcroft Park and the park in the Briarcroft Development – Project bidding is complete and within budget. Construction is anticipated to start in late spring/early summer. Project completion is expected in September of 2022.
- Valley Creek Park Phase II Trail – Project bidding is complete and within budget. Pre-construction activities commenced in late February, with completion prior to March 31, to avoid Oak Wilt and Long-Eared Bat restrictions. Trail completion is anticipated in July 2022.
- Shawnee Park Community Development Block Grant (CDBG) Project – Project bidding is complete and within budget. Construction is anticipated to start in late spring/early summer. Project completion is expected in October of 2022.
- Bridlewood Farms Park and the park in the Arbor Ridge Development – Project bidding is complete. Construction is anticipated to start in late spring/early summer. Project completion is expected in August of 2022.

Respectfully submitted,

/ s /

Michelle Okada
Parks and Recreation Director