

Quality of Life

Key takeaways from the Community Survey • September 2019

The 2019 Community Survey was mailed to 1,500 residents at random, yielding a response rate of 31 percent and a margin of error plus or minus 5 percent. Key takeaways have been highlighted in this special insert.

Full results of the survey are available at woodburymn.gov/communitysurvey.



92%
Residents rate overall quality of life as excellent or good

Quality of Life*

97%

Place to Raise Kids

96%

Place to Live

91%

Quality of Life in Neighborhood

Positive Features*

96%

Overall Safety

91%

Overall Image

91%

Economic Health

93%

Health and Wellness Opportunities

93%

Fitness and Exercise Opportunities

93%

Shopping Opportunities

Diversity and Inclusion*

82% Providing a safe and secure environment

71% Treating all residents fairly

71% Making all residents feel welcome

66% Demonstrating respect for all residents

62% Valuing residents from diverse backgrounds

54% Helping new residents feel welcome/integrated

Most Serious Issues**



Affordable Housing
17%



Drinking Water Quality
17%



Taxes
17%



Traffic Congestion
17%

Top Sustainability Priorities**



Improve drinking water quality
25%



Ensure adequate water supply
16%



Energy Conservation
11%



Expand mass transit options
9%



Natural resource-friendly environment
8%

*Excellent or Good Ratings **Respondents could identify more than one issue/priority

City Services Report Card

Key takeaways from the Community Survey • September 2019



86%

Residents rate overall quality of city services as excellent or good



1 in 2

Residents support increasing taxes to maintain service at its current level

Performance and Value*

88%



Mayor and City Council Performance

85%



City Staff Job Performance

75%



Overall Direction

71%



Government is Acting in Best Interest of the Community

70%



Overall Positive Confidence in Government

69%



Value of Services for Taxes Paid

*Excellent or Good Ratings

9 in 10 Residents Rate these Services as Excellent or Good:



EMS Services



Fire Services



Police Services



Sanitary Sewer Services



City Parks



Parks and Recreation Facilities

4 in 5 Residents Rate these Services as Excellent or Good:



Customer Service



Condition of Trails



Recreation Programs



Snow Plowing



Street Sweeping