

Ways we thank our sponsors

Bronze Sponsor: \$250

- Response letter sent explaining how sponsorship was used
- Business name on “Thank You” page on city’s website

Silver Sponsor: \$500

- All Bronze level recognition
- Ability to promote on-site at sponsored event, if applicable
- Business name and logo on “Thank You” page in the Recreation Brochure sent to more than 33,000 individual households and businesses in Woodbury and Newport three times per year
- Name or logo highlighted on publicity materials, including: flyers, social media, emails, cable TV shows and other media coverage
- Opportunity to participate in the Halloween Hoopla event (Oct. 15, 2022) as a Trick-or-Treat vendor

Gold Sponsor: \$1,000

- All Silver level recognition
- Business name or logo placed in Parks and Recreation brochure near sponsored event

Platinum Sponsor: \$1,500+

Available for all events offered by Parks and Recreation.

- All Gold level recognition
- First right of refusal for sponsored program in 2023
- Logo on Reach screens, when applicable, located at HealthEast Sports Center, Central Park and City Hall
- Your choice of one free open air park shelter rental, park building rental, two-hour private Lookout Ridge rental or outdoor skating rink rental at HealthEast Sports Center in 2022 (subject to availability and policies)

Parks and Recreation 2022 Sponsorship Agreement Form

Sponsor name: _____

Contact name: _____

Address: _____

Phone: _____

Email: _____

Please check your partnership level:

- Platinum (amount: \$ _____)
 Gold: \$1,000 Silver: \$500 Bronze \$250
 Amount not listed: _____

Is there a specific event(s) you would like to sponsor?

Yes: _____

No - use sponsorship where need is greatest

Payment type: Check Credit Card

Card number: _____

Expiration date: ____ / ____

Please make checks payable: City of Woodbury

Please return this form to:

Elizabeth Owens

Parks and Recreation Department

8301 Valley Creek Road

Woodbury, MN 55125