



**Destination Marketing Organization (DMO) Task Force Agenda
May 10, 2023 | 7:30 a.m. to 9:00 a.m.
City Hall, Ash North and South Conference Room**

Please note: The May 10, 2023 DMO Task Force meeting is taking place in person at City Hall. Members of the public may attend the meeting in person. Public comments will be accepted during the meeting. Questions regarding this meeting can be taken between the hours of 8:00 a.m. to 4:30 p.m. via email planning@woodburymn.gov or by calling 651-714-3533 and leaving a voicemail message.

1. Call to Order / Roll Call (7:30 a.m.)
2. Icebreaker (approx. 7:31 a.m.)
3. Approval of Minutes of the April 12, 2023 Regular Meeting (approx. 7:40 a.m.)
4. Summary and Recap of April Task Force Discussions (approx. 7:45 a.m.)
5. Presentation of Strategic Planning Process – Community Development Director Janelle Schmitz (approx. 7:55 a.m.)
6. Review and Discussion of DMO Goals (approx. 8:05 a.m.)
7. Introduction of Marketing and Branding Consultant and Strategy (approx. 8:25 a.m.)
8. Adjourn (9:00 a.m.)

The City of Woodbury is subject to Title II of the Americans with Disabilities Act, which prohibits discrimination on the basis of disability by public entities. The City is committed to full implementation of the Act to our services, programs and activities. Information regarding the provisions of the Americans with Disabilities Act is available from the City Administrator's office at 651- 714-3523. Auxiliary aids for disabled persons are available upon request at least 72 hours in advance of an event. Please call the ADA Coordinator at 651-714-3523 (TDD 651-714-3568) to make arrangements.