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February 3, 2021

Dear Woodbury Business Owner:

The City of Woodbury's Parks and Recreation Department is committed to enhancing the quality of life of Woodbury residents. We do this through ***high fives, messy experiments, fist bumps, giggles and words of encouragement!***

On behalf of the City of Woodbury, we would like to offer your business the opportunity to partner with the Parks and Recreation Department to help create events that keep the community connected. The enclosed brochure lists a variety of ways your business can participate.

How do we thank our partners?

We thank our partners in a variety of ways including:

- Business name and logo in the Parks and Recreation brochure; mailed three times per year to over 33,000 households and businesses in Woodbury and Newport.
- Business name on promotional materials displayed at Central Park, Lookout Ridge, Eagle Valley Golf Course and HealthEast Sports Center.
- On-site promotion during sponsored event (business booth, banners, signs, flyers and more).
- Business name listed on sponsored event specific: InTouch email messages sent to over 7,000 individual emails, posts on the City of Woodbury and Parks and Recreation Department's Social Media channels, sponsorship page on City's website and on the REACH screens at Central Park, City Hall and HealthEast Sports Center.

Why partner with us?

We are committed to working with businesses to build a strong and connected community. Partnering with us allows your business to:

- Reach your prime audience at a chosen event;
- Connect with your customers, potential employees and other residents in or near Woodbury; and
- Demonstrate a partnership and involvement with the community.

Coronavirus Pandemic Flexibility

We are frequently adapting events as the Coronavirus pandemic environment changes. It is our hope that all events in this brochure will occur in some capacity in 2021. Due to the uncertainties of future guidelines and executive orders, as well as a desire to accommodate and support our local businesses, full sponsorship dollars towards specific events will not be due until one month prior to the event.

We enjoy working with businesses and will work with you to create an experience that is valuable to your business and the community.

We hope you will consider this invitation to become a partner with the City of Woodbury's Parks and Recreation Department and help us provide valuable events for the community. Please contact us with any questions and/or return the agreement form (enclosed) by Thursday, March 4, to ensure the opportunity of your logo being printed in our 2021 Summer Brochure.

Sincerely,

Elizabeth Owens
Recreation Program Specialist
651-414-3437